Ali Asghar

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Career Objective

Data Scientist with expertise in machine learning, data analysis, and visualization. Aspiring to leverage my skills in Python, SQL, and Power BI to contribute to data-driven decision-making and innovation. Seeking to grow professionally in dynamic environments across the US, UK, Germany, or Canada.

Professional Experience

Freelance Data Professional
August 2022 – Present

- Provided data analysis, machine learning, and AI solutions.
- Specialized in data cleaning, transformation, and visualization.
- Developed predictive models and data strategies using Python, R, SQL, and Power BI.

Freelance Academic and Content Writer
January 2011 – Present

- Created academic and content writing solutions across various disciplines.
- Delivered SEO-optimized content and finance-related research papers.

Relationship Manager, HBL
December 2017 – March 2018

- Managed branch banking sales and customer service.
- Conducted micro marketing activities to generate new business.

Relationship Officer, BankIslami Pakistan Limited
June 2015 – December 2017

- Managed a portfolio of 325 million PKR.
- Cross-sold asset and wealth management products.

Operations Executive, AsiaNet Pakistan Private Limited
March 2014 – May 2015

- Led content development and monitored company announcement projects.

Research Analyst, Solutionicks
April 2013 – February 2014

- Conducted research and wrote reports on marketing, finance, and project management topics.

Education

Masters in Business Administration (Marketing/Finance)
Iqra University, 2010-2014

Bachelors of Commerce
University of Karachi, 2007-2009

Certifications

- **Applied Machine Learning with Python**, NED University, 2024
- **Introduction to Programming Using Python**, Kaggle, 2024
- **Diploma in Data Science with AI**, 3D Educators, 2025
- **Dashboard Reporting with Power BI and Analytics**, YouExcel, 2025

Skills

- **Programming:** Python, R, SQL, Power BI, Tableau
- **Data Visualization:** Power BI, Tableau
- **Tools:** Anaconda, Jupyter Notebook, PyCharm, Visual Studio Code
- **Other Tools:** MS Office, Peachtree, SPSS, Eviews6

Achievements

- Delivered data solutions to various clients, enhancing business performance.
- Recognized for outstanding performance at BankIslami Pakistan Limited.
- Led a content development team, enhancing project efficiency.

Languages

- English (Fluent), Urdu (Fluent), Gujrati (Basic)

References

Available upon request.