Research Proposal: Success Factors of Project Management in any Organization

Students Name

University

Authors Note

ABSTRACT

Project Management is a practice which is being adopted by different organizations along with the business operations. The focus of the management is towards maximization of outcomes which are increasing the organizational effectiveness. The success factors of the organization are dependent on the practices along with the tools and techniques which are used for managing the operations. The methodology used for the research is built using the qualitative data which shall be acquired through secondary sources. The case study method has been used for assessment of the study which shall enable assessing the success factor of organizational performance within an organization (Kerzner, 2017). This assessment will also enable understanding of the benefits of applying Project Management tools and techniques within the organization.

Research Proposal: Success Factors of Project Management in any Organization

INTRODUCTION

Project Management is a practice which enables using the coordinating techniques through initiating, planning, executing and controlling the work in a manner that effective results can be acquired. Over the period of time need for Project Management has been realized by the practitioners based on which different organizations are evaluating the application of most suitable techniques supporting the business operations (Meredith, Mantel & Shafer, 2017). These factors play a vital role in the successful acquisition of project goals allowing coping with all forms of associated primary and secondary challenges. There are numerous Project Management tools which benefit the organizations enabling the management to execute the goals of the project. The tools and techniques which are applied for Project Management are a source for effectively handling the project outcomes allowing a countermeasure for the projects. The role of managers is crucial for the project as it allows accurately assessing the outcomes and manage the project estimates which minimize risk (Schwalbe, 2015). There are numerous hurdles which the organizations and the management face while handling the projects which are significantly aligned with the success factors of aligning organizational goals and outcomes. The critical focus of this research is towards understanding the outcomes of effective Project Management within the organizations which shall enhance the effectiveness of the outcomes.

LITERATURE REVIEW

The dynamics of the projects are evolving significantly which is evolving the methods using which the management handles the projects. The necessities for efficient organizational operations lies in the application of project management models which are driven on the basis of success assessment. The emphasis of the management is increasing on the aspects of project

success which allows the management to develop a focused approach which effectively utilizes the aspects of time, value and money. There are numerous factors which impact on the project performance which is forcing the managers to automate the processes and evaluate the success prospects beforehand through the application of significant tools and techniques (Heagney, 2016). The factor such as coordination of management, availability of resources and allocation of budget is a major factor which determines the success and failure of the undergoing project. The effective application of tools enhances the outcomes enabling assessment of the project outcomes.

OBJECTIVES

The focus of the research and its critical objectives is towards understanding the scope of Project Management in increasing the operational effectiveness of the organization. The focus of this research is directed towards understanding the goals of the management and applications of tools and techniques which contribute to the effectiveness of the organization. The following objectives shall be mainly addressed through this research:

- The significance of the application of Project Management tools and techniques within the organization.
- The applicative use of Project Management tools such as Power BI and MS Project embedded in SharePoint SEPM within the organization.
- The benefits of the application of Project Management tools and techniques towards the completion of the project.

The objectives of this research are evaluating the significance of Project Management tools and techniques which are widely adopted within the organizations shall be assessed

providing a detailed overview of the topic (Kerzner, 2018). The applicative use of tools and techniques dominate the success of business operations of the organizations in the long run.

METHODOLOGY

The methodology which shall be used for the study will be built using the Case Study approach. The qualitative data will be used which shall be acquired using the secondary sources. The efficiency of the project shall be assessed with and without the application of Project Management tools and techniques classifying the efficiency and effectiveness of the projects. The constructivist approach of the research philosophy shall be applied which shall enable logically cultivating the foundations of the topic (Binder, 2016). The discussion of the topic shall be aligned using the theoretical assessment methods which shall enable crafting the significance of the research. The inductive approach shall be applied to the

PROJECT TIMELINE

The project timeline is evaluated using the Gantt chart which allows classification of the time allocated for the completion of the project. The management allocates the specific time to particular tasks for speeding up the process through which effective outcomes can be generated. The emphasis of these goals is towards under the time required for completing the project. This thesis is also a project and hence a timeline shall be allocated for the particular tasks using which the project segments shall be completed in a timely manner. The allocated project timeline is shown below:

Activity	Time Frame							
	2019							
	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7	Week 8
Research Topic								
Project Scope								
Research Plan & Sources								
Researching Industry								
Researching PM Tools								
Industry Case Study								
Writing Draft 1								
Writing Draft 2								
Final Presentation								

RESEARCH QUESTION

The research question which is being addressed through this research is the following:

- *Application of which Project Management tools are significant for the success of the organization?*

DELIVERABLES

The deliverables of the research emphasize understanding the aspects of the success factor of the organization through the application of Project Management tools. The direction of the research aims at understanding the success of operations management procedures through the application of Project Management tools which shall allow the process flow to move smoothly. Through this research case study shall be evaluated which shall classify the differences in the outcomes which are acquired through the adaptation of processes (Lock, 2017). The significance of Project Management tools shall be evaluated understanding the success factors within the organization using the management tools in an organization for handling the projects.

References

Binder, J. (2016). *Global project management: communication, collaboration and management across borders*. Routledge.

Heagney, J. (2016). *Fundamentals of project management*. Amacom.

Kerzner, H. (2017). *Project management: a systems approach to planning, scheduling, and controlling*. John Wiley & Sons.

Kerzner, H. (2018). *Project management best practices: Achieving global excellence*. John Wiley & Sons.

Lock, D. (2017). *The essentials of project management*. Routledge.

Meredith, J. R., Mantel Jr, S. J., & Shafer, S. M. (2017). *Project management: a managerial approach*. John Wiley & Sons.

Schwalbe, K. (2015). *Information technology project management*. Cengage Learning.